



For the 9th consecutive year, MnSEIA is proud to present the annual Gateway to Solar Conference on October 17-18, 2022 at the Hyatt Regency in Minneapolis.

Look no further for Minnesota's largest solar conference. Each year solar installers and developers, manufacturers, distributors, financiers, engineers, utilities, job trainers, trade unions, non-profits, government agencies, and more gather for quality networking, education, and fun off-site events.

Meet industry professionals from across the state and country, hear from state officials, and gain in-depth insight into Minnesota's booming market and where its headed during this exciting two day conference.

This is one event you won't want to miss in 2022!

### **By the Numbers:**

**2021 Gateway Conference**

**2 Days**

**415 Attendees**

**176 Companies**

**90 Speakers**

**60 Sponsors**

**28 Conference Sessions and Keynotes**

Proceeds from the Gateway Conference support MnSEIA's year-round regulatory and policy efforts that protect and enhance the growth of solar across the state.

Please contact [Conference@mnseia.org](mailto:Conference@mnseia.org) with questions.

### Gigawatt Sponsorship: \$10,000

- Entrance for 10 for two days of the conference and the Welcome & Closing Receptions.
- Entrance for 10 to off-site networking activity at Brit's Pub.
- 2 prominently placed tables in the exhibit space.
- Prominently placed banner at the conference.
- Opportunity to speak in a session or introduce a plenary keynote of your choice.
- Logo placement on MnSEIA's website, conference app, social media, and at the conference.

### Reception Sponsorship: \$7,500 (Only 1 left!)

- Entrance for 5 for two days of the conference and the Welcome & Closing Receptions.
- Entrance for 5 to off-site networking activity at Brit's Pub.
- Prominently placed table in the exhibit space.
- Logo placement at either the Welcome Reception, Closing Reception, or off-site networking event (your preference), and on MnSEIA's website, conference app, and social media.

### Breakfast or Lunch Sponsorship: \$5,500 (3 available)

- Entrance for 6 for two days of the conference and the Welcome & Closing Receptions.
- Prominently placed table in the exhibit space.
- Logo placement on MnSEIA's website, conference app, social media and at the breakfast or lunch of your choice.

### Megawatt Sponsorship: \$5,000

- Entrance for 6 for two days of the conference and the Welcome & Closing Receptions .
- Prominently placed table in the exhibit space.
- Logo placement on MnSEIA's website, conference app, social media, and at the conference.

### Technology Sponsorship: \$5,000 (Sold out!)

- Entrance for 3 to two days of the conference and the Welcome & Closing Receptions.
- Table in the exhibit space.
- Pinned logos on the conference app and logo placement on MnSEIA's website, social media, and signage at the event promoting the app.

### Kilowatt Sponsorship: \$3,500

- Entrance for 3 for two days of the conference and the Welcome & Closing Receptions.
- Table in the exhibit space.
- Logo placement on MnSEIA's website, conference app, social media, and at the conference.

### Networking Sponsorship: \$2,450

- Entrance for 3 for two full days of the conference and the Welcome & Closing Receptions.
- Logo placement on MnSEIA's website, conference app, social media, and at the conference.

### Build-Your-Own Package:

Need additional benefits for a sponsorship package above or want to customize your own? Add to your current package or make your own sponsorship experience from the options below. Starting at \$950 for logo placement on MnSEIA's website, conference app, social media, and at the conference.

Benefit:	Price:	Quantity:	Benefit:	Price:	Quantity:
Logo Placement (REQUIRED for packages you create yourself)	\$950		Speaking opportunity <i>Includes a 2 day ticket. Please commit by 9/17/2022.</i>	\$1,500	
Table in exhibit hall	\$1,000		Conference ticket	\$500	

## Exhibitor Information

### What does the “table in exhibit space include”?

If you are interested in a sponsorship package that includes an exhibit table, or added one to your Build Your Own package, here’s what you can expect:

- A 6 foot long table with a black tablecloth and 2 chairs. There is no pipe and drape as we found that more attendee engagement occurs in an open-area exhibit space.
- Two full days of networking with our 400+ attendees. Exhibit tables are spread between a main exhibit area and a hallway that connects the conference rooms, so sponsors receive a lot of organic foot traffic!
- Access to private conference rooms for meetings and business deals.
- WiFi access for your attendees.
- Please note: An exhibit table does not include conference passes for your booth staff. All your attendees have full access to conference sessions and keynotes, NABCEP training courses, breakfasts, lunches, and receptions.

### General Conference Information:

**Location:** Hyatt Regency Minneapolis, 2nd Floor, 1300 Nicollet Mall, Minneapolis, MN 55403

**Power:** If you need access to power or for other technology needs, please contact the Hyatt Regency at 612-596-4673 or [HyattRegencyMinneapolis@encore-us.com](mailto:HyattRegencyMinneapolis@encore-us.com) with questions.

**Banners:** Banners and signage must be freestanding or table top. Nothing may be attached/tied/taped to the walls or fixtures of the hotel. Please contact Abbi Morgan at [conference@mnseia.org](mailto:conference@mnseia.org) if you have questions.

**Lodging:** Rooms within MnSEIA’s discounted room block can be reserved [here](#).

**Contact:** Abbi Morgan, Conference Manager - [conference@mnseia.org](mailto:conference@mnseia.org) or 651-356-5394.

### What Others Are Saying:

*“High quality discussions, inquisitive audience, good info exchange.”*

*“This event is a ‘small’ event but feels like a great opportunity to network and get in touch with the MN industry folks. So happy to attend this every year.”*

*“There is a vibrant and growing community of solar companies and advocates in MN and MnSEIA effectively brings them together.”*



# MnSEIA Gateway to Solar 2022 Sponsorship Registration

or [Register online here](#)

Your Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: (\_\_\_\_) \_\_\_\_ - \_\_\_\_\_

**Sponsor Level:**

- Gigawatt Sponsor - \$10,000
- Reception Sponsor - \$7,500
- Breakfast or Lunch Sponsor - \$5,500
- Megawatt Sponsor - \$5,000
- Technology Sponsor - \$5,000
- Kilowatt Sponsor - \$3,500
- Networking Sponsor - \$2,450

**Build-Your-Own Package** - Add to your current package or make your own sponsorship experience from the options below. Packages built from scratch must include the \$950 base fee for logo placement:

Benefit:	Price:	Quantity:	Benefit:	Price:	Quantity:
Logo Placement (REQUIRED for packages you create yourself)	\$950		Speaking opportunity <i>Includes a 2 day ticket. Please commit by 9/17/2022.</i>	\$1,500	
Table in exhibit hall	\$1,000		Conference ticket	\$500	
<b>Total Price (Add up all costs and list here):</b>					

**How would you like to pay?**

- Credit Card (we'll send you a link to pay online. Due to processing fees, this option is not available for sponsorship packages that are \$5,500 or more.)
- Please invoice me at the email above.
- I will send a check within one business week to:

**MnSEIA P.O. Box 8141 St. Paul, MN 55108**

Not a MnSEIA member yet but interested in joining? We offer membership discounts for sponsors! Learn more [here](#) and contact Abbi Morgan at [amorgan@mnseia.org](mailto:amorgan@mnseia.org) with any questions.



**Disability Accommodations**

MnSEIA encourages persons with disabilities to participate in its programs and activities. If you anticipate needing any type of accommodation or have questions about the physical access provided, please contact [conference@mnseia.org](mailto:conference@mnseia.org) in advance of your participation or visit.

**Waiver Agreement**

I agree and acknowledge that I am undertaking participation in MNSEIA events and activities as my own free and intentional act and I am fully aware that possible physical injury might occur to me as a result of my participation in these events. I give this acknowledgement freely and knowingly and that I am, as a result, able to participate in MNSEIA events and I do hereby assume responsibility for my own well-being.

**Waiver of Liability Relating to Coronavirus/COVID-19**

Basic public health measures will be implemented at the event to the best of our abilities, however, MnSEIA cannot prevent Gateway to Solar attendees from becoming exposed to, contracting, or spreading COVID-19 while attending the event. Furthermore, public health measures may not be possible to implement due to state law, mutations in the virus, changing event program policies, federal law, or other reasons unknown at this time.

Therefore, by signing this document and attending the event in person, you are agreeing to accept the risk associated with attending any group gathering during the current global pandemic. Specifically, you agree to forever release and waive your right to bring suit against MnSEIA and its owners, officers, directors, and employees in connection with exposure, infection, illness, bodily harm, and/or the spread of COVID-19 and its variants during the Gateway to Solar Conference.

**Terms and Conditions**

I agree and acknowledge that I have read and understand the attached Terms and Conditions pertaining to participation in the MnSEIA Gateway to Solar Conference.

**Signature**

**Date**

\_\_\_\_\_

\_\_\_\_/\_\_\_\_/2022

**Name Printed**

\_\_\_\_\_



# Terms and Conditions

## Registration Policy

- Registrations can be processed [online](#) and via paper form.
- Registration confirmations will be emailed to the registrant.
- Registration rate quotes are in U.S. dollars. Checks must be payable in U.S. dollars and drawn on a U.S. bank.
- Attendees with questions regarding conference registration including any changes to attendee registration, please email [conference@mnseia.org](mailto:conference@mnseia.org).

## Payment Policy

**Credit Card:** If an attendee pays with a credit card and the payment is approved, the registration will immediately become active and the attendee will receive a confirmation email.

**Check Mailing Address:** MnSEIA PO Box 8141 St. Paul, MN 55108

**Please Note:** Payment is expected within thirty days of registration or invoice. A payment that exceeds 30 days may lose any discounts in effect at the time of invoice. Your sponsorship benefits, including logo placement on our website and social media, will not begin until MnSEIA receives payment.

## Cancellations and Refunds

- Substitutions are allowed by individuals within the same company, prior to the event or onsite. Substituting multiple individuals is not permitted for a single pass.
- Cancellation requests by September 17, 2022 will be eligible for a 50% refund.
- Cancellation requests after September 17, 2022 will not be eligible for a refund.
- Cancellation of a registration does not cancel an attendee's hotel reservation. Individuals are responsible for cancelling their own hotel reservations.
- All registration cancellations must be submitted in writing to [conference@mnseia.org](mailto:conference@mnseia.org). The date of email cancellation request will be considered the cancel date.
- Requests for refunds received by September 17, 2022 will be processed after completion of the event.
- In the event the conference is cancelled outright, MnSEIA's liability is limited to the refund of the conference registration only.
- In the event an in-person conference is cancelled, the event may switch to a digital format. MnSEIA will provide a digital sponsorship package that is commensurate with the original sponsorship package. Any excess dollars will be refunded after the conference or can be moved to a 2023 Gateway to Solar conference sponsorship.

## MnSEIA Gateway to Solar Code of Conduct

MnSEIA is committed to providing a friendly, safe and welcoming environment for all, regardless of gender, sexual orientation, ability, race, ethnicity, religion, national origin, or other protected characteristics. We expect all attendees, media, speakers, volunteers, venue staff, and exhibitors to help us ensure a safe and positive experience for everyone. This Code of Conduct outlines our expectations for behavior, as well as the consequences for unacceptable behavior.

**CODE OF ETHICAL CONDUCT:** Be considerate, respectful, and collaborative. Refrain from demeaning, discriminatory, or harassing behavior and speech. Be mindful of your surroundings and of your fellow participants. Alert event venue security or MnSEIA staff if you notice a dangerous or harassing situation or someone in distress.

**UNACCEPTABLE CONDUCT:** All who participate in the event deserve respectful treatment, regardless of the capacity in which they are attending. Unacceptable behaviors include: intimidating, harassing, abusive, discriminatory, derogatory, or demeaning conduct by any attendee, speaker, partner, exhibitor, or volunteer of the event or related event activities. MnSEIA defines harassment to include: offensive verbal comments related to gender, sexual orientation, race, religion, national origin, gender identity, or disability; use of nudity and/or sexual images in public spaces (including presentation slides); deliberate intimidation, stalking or unwelcome following; harassing photography or recording; sustained disruption of talks or other events; unwelcome physical contact or sexual attention. Attendees often combine professional activities with social interaction and while MnSEIA encourages such networking and strengthening of connections between participants, MnSEIA reserves the right to remove anyone whose social attentions become unwelcome to an attendee or exhibitor, who appears inebriated and who engages in conduct that interferes with the ability of other attendees and/or exhibitors to participate in and enjoy the event. Event participants are not permitted to bring firearms to the event.

**CONSEQUENCES OF UNACCEPTABLE BEHAVIOR:** Unacceptable behavior will not be tolerated at the events whether by (including but not limited to) attendees, media, speakers, volunteers, organizers, venue staff, sponsors, or exhibitors. Anyone asked to stop unacceptable behavior is expected to comply immediately. MnSEIA, at its discretion, may bar those who violate this code from continued attendance or participation in some or all of the events, without refund of any fees paid, and may in appropriate circumstances bar violators of this code from attendance or participation of future events.