



Gateway to Solar

October 9 - 10, 2023

10 Years of the Midwest's Solar + Storage Conference
InterContinental MSP - St. Paul Airport Hotel



New! Terawatt Sponsor: \$15,000

- Entrance for up to 25 for two days of the conference and the Welcome & Closing Receptions
- 2 exhibit tables in prime location
- Prominently placed banner at the conference
- Opportunity to speak in a session or introduce a plenary keynote of your choice
- Top tier logo placement on MnSEIA's website, conference app, social media, and sponsor reel at event.

Gigawatt Sponsor: \$10,000

- Entrance for 10 for two days of the conference and the Welcome & Closing Receptions
- 2 exhibit tables in prime location
- Prominently placed banner at the conference
- Opportunity to speak in a session or introduce a plenary keynote of your choice
- Logo placement on MnSEIA's website, conference app, social media, and sponsor reel at the event.

Reception Sponsor: \$7,500 (3 available)

- Entrance for 8 for two days of the conference and the Welcome & Closing Receptions
- 1 exhibit table
- Exclusive "Reception Sponsor" signage located at food and beverage stations. Logo placement on MnSEIA's website, conference app, social media, and sponsor reel at the event.

Breakfast or Lunch Sponsor: \$6,500 (4 available)

- Entrance for 5 for two days of the conference and the Welcome & Closing Receptions
- 1 exhibit table
- Opportunity for brief welcome remarks to attendees, recognized verbally as meal sponsor
- Exclusive "Breakfast/Lunch Sponsor" slide shown during meal of your choice. Logo placement on MnSEIA's website, conference app, social media, and sponsor reel at the event.

New! Lanyard Sponsor: \$6,000 (Only 1 available!)

- Entrance for 5 for two days of the conference and the Welcome & Closing Receptions
- 1 exhibit table
- Lanyard provided to all conference attendees with a full color company logo
- Logo placement on MnSEIA's website, conference app, social media, and sponsor reel at the event.

Technology Sponsor: \$5,250 (Only 1 available!)

- Entrance for 3 to two days of the conference and the Welcome & Closing Receptions
- 1 exhibit table
- Exclusive "Technology Sponsor" logo on app and WiFi signage around conference space. Pinned logo on the conference app and placement on MnSEIA's website, social media, and sponsor reel at the event.

Megawatt Sponsor: \$5,000

- Entrance for 5 for two days of the conference and the Welcome & Closing Receptions
- 1 exhibit table
- Logo placement on MnSEIA's website, conference app, social media, and sponsor reel at the event.

Kilowatt Sponsor: \$3,500 "The Exhibitor Package"

- Entrance for 2 for two days of the conference and the Welcome & Closing Receptions
- 1 exhibit table
- Logo placement on MnSEIA's website, conference app, social media, and sponsor reel at the event.

Networking Sponsor: \$2,450

- Entrance for 3 for two full days of the conference and the Welcome & Closing Receptions
- Logo placement on MnSEIA's website, conference app, social media, and sponsor reel at the event.

Need more tickets? Purchase additional attendee tickets [here](#).

What's Included?

All conference sponsors receive:

- Complete pre-registered and post-conference attendee list (*sent in September.*)
- All attendee tickets include full access to meals (breakfast and lunch offered each day,) the Welcome & Closing Receptions, the exhibit/sponsor area, keynotes, breakout sessions, and NABCEP training courses. We don't have "exhibit only/booth only" tickets.
- Logo placement on MnSEIA's website, conference app, social media, and on the sponsor reel at the event.
- "Sponsor Marketing Toolkit" with event graphics, sample social media posts, and more.
- Two full days of networking with our 500+ attendees. See our 2022 attendees [here](#).
- Access to private conference rooms for meetings and business deals.
- WiFi access for your attendees.

What to expect with your exhibit table:

- 6 foot long table with black tablecloth
- 2 chairs
- Wastebasket upon request
- Please note: We don't offer pipe and drape as we found more attendee engagement occurs in an open-area exhibit space.
- Option to order power and shipping through the InterContinental
- An 8-10 foot display will fit at your table, but please [inform us](#) so we can accommodate.

General Conference Information:

Location: InterContinental MSP - St. Paul Airport, 5005 Glumack Drive, Minneapolis, MN 55450

Banners: Banners and signage must be freestanding or table top. Nothing may be attached, tied, taped to the walls or fixtures of the hotel. Product displays may be used. Please contact Abbi Morgan at conference@mnseia.org if you have questions.

Lodging: Book in [MnSEIA's room block](#) by September 8th. See more about the venue [here](#).

Power: Order through the InterContinental [here](#). Questions? Email: ian.block@encoreglobal.com.

Shipping: \$20.00 per box (includes round trip) through the InterContinental.

Contact: Abbi Morgan, Conference Manager - conference@mnseia.org.

What Others Are Saying:

"I love the content and overall vibe of this conference every year...It's very valuable and a solid use of time. Sponsorship was a fair price."

"We left with a lot of great insight into Minnesota solar and great connections!"

"There is a vibrant and growing community of solar companies and advocates in the Midwest and MnSEIA effectively brings them together."

MnSEIA Gateway to Solar 2023 Sponsorship Registration or [Register online here](#)

Your Name: _____

Company/Organization: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Email Address: _____

Phone Number: (____) ____ - _____

Sponsor Level:

- ☐ Terawatt Sponsor - \$15,000
- ☐ Gigawatt Sponsor - \$10,000
- ☐ Reception Sponsor - \$7,500
- ☐ Breakfast or Lunch Sponsor - \$6,500
- ☐ Lanyard Sponsor - \$6,000
- ☐ Technology Sponsor - \$5,250
- ☐ Megawatt Sponsor - \$5,000
- ☐ Kilowatt Sponsor - \$3,500
- ☐ Networking Sponsor - \$2,450

How would you like to pay?

- ☐ Please invoice me at the email above.
- ☐ I will send a check within one business week to:
MnSEIA P.O. Box 8141 St. Paul, MN 55108
- ☐ Credit Card - I will pay for my sponsorship on the [Gateway registration page](#)

Please Note: Payment is expected within thirty days of registration or invoice. A payment that exceeds 30 days may lose any discounts in effect at the time of invoice. **Your sponsorship benefits, including logo placement on our website and social media, will begin once MnSEIA receives payment.**

Need more tickets? Purchase additional attendee tickets [here](#).

Not a MnSEIA member yet but interested in joining? We offer membership discounts for sponsors! Learn more [here](#) and contact Abbi Morgan at amorgan@mnseia.org with any questions.

See the agenda, answers to FAQs, who else is sponsoring, and more on [our website](#).



Waiver Agreement

I agree and acknowledge that I am undertaking participation in MnSEIA events and activities as my own free and intentional act and I am fully aware that possible physical injury might occur to me as a result of my participation in these events. I give this acknowledgement freely and knowingly and that I am, as a result, able to participate in MNSEIA events and I do hereby assume responsibility for my own well-being.

Waiver of Liability Relating to Coronavirus/COVID-19

Basic public health measures will be implemented at the event to the best of our abilities, however, MnSEIA cannot prevent Gateway to Solar attendees from becoming exposed to, contracting, or spreading COVID-19 while attending the event. Furthermore, public health measures may not be possible to implement due to state law, mutations in the virus, changing event program policies, federal law, or other reasons unknown at this time.

Therefore, by signing this document and attending the event in person, you are agreeing to accept the risk associated with attending any group gathering during a global pandemic. Specifically, you agree to forever release and waive your right to bring suit against MnSEIA and its owners, officers, directors, and employees in connection with exposure, infection, illness, bodily harm, and/or the spread of COVID-19 and its variants during the Gateway to Solar Conference.

Photo and Video Release

I agree that by participating in the Gateway to Solar Conference I am granting permission to the rights of my image, likeness, and sound of my voice as recorded on audio or video tape. I understand that my image may be edited, copied, exhibited, published or distributed, and waive the right to inspect or approve the finished product wherein my likeness appears. Additionally, I waive the right to any compensation related to the use of my image or recording. I understand that my image may be used in marketing materials, emails, graphics, on social media, on MnSEIA's website, and more.

Terms and Conditions

I agree and acknowledge that I have read and understand the attached Terms and Conditions pertaining to participation in the MnSEIA Gateway to Solar Conference.

Signature

Date

____/____/2023

Name Printed

Terms and Conditions

Registration Policy

- Registrations can be processed [online](#) and via paper form.
- Registration confirmations will be emailed to the registrant.
- Registration rate quotes are in U.S. dollars. Checks must be payable in U.S. dollars and drawn on a U.S. bank.
- Attendees with questions regarding conference registration including any changes to attendee registration, please email conference@mnseia.org.

Payment Policy

Credit Card: If an attendee pays with a credit card and the payment is approved, the registration will immediately become active and the attendee will receive a confirmation email.

Check Mailing Address: MnSEIA PO Box 8141 St. Paul, MN 55108

Please Note: Payment is expected within 30 days of registration or invoice. A payment that exceeds 30 days may lose any discounts in effect at the time of invoice. Your sponsorship benefits, including logo placement on our website and social media, will begin once MnSEIA receives payment.

Cancellations and Refunds

- Substitutions are allowed by individuals within the same company, prior to the event or onsite. Substituting multiple individuals is not permitted for a single pass.
- Cancellation requests by September 9, 2023 will be eligible for a 50% refund.
- Cancellation requests after September 9, 2023 will not be eligible for a refund.
- Cancellation of a registration does not cancel an attendee's hotel reservation. Individuals are responsible for canceling their own hotel reservations.
- All registration cancellations must be submitted in writing to conference@mnseia.org. The date of email cancellation request will be considered the cancel date.
- Requests for refunds received by September 9, 2023 will be processed after completion of the event.
- In the event the conference is cancelled outright, MnSEIA's liability is limited to the refund of the conference registration only.
- In the event an in-person conference is cancelled, the event may switch to a digital format. MnSEIA will provide a digital sponsorship package that is commensurate with the original sponsorship package. Any excess dollars will be refunded after the conference or can be moved to a 2024 Gateway to Solar conference sponsorship.

Disability Accommodations

MnSEIA encourages persons with disabilities to participate in its programs and activities. If you anticipate needing any type of accommodation or have questions about the physical access provided, please contact conference@mnseia.org in advance of your participation or visit.

MnSEIA Gateway to Solar Code of Conduct

MnSEIA is committed to providing a friendly, safe and welcoming environment for all, regardless of gender, sexual orientation, ability, race, ethnicity, religion, national origin, or other protected characteristics. We expect all attendees, media, speakers, volunteers, venue staff, and exhibitors to help us ensure a safe and positive experience for everyone. This Code of Conduct outlines our expectations for behavior, as well as the consequences for unacceptable behavior.

CODE OF ETHICAL CONDUCT: Be considerate, respectful, and collaborative. Refrain from demeaning, discriminatory, or harassing behavior and speech. Be mindful of your surroundings and of your fellow participants. Alert event venue security or MnSEIA staff if you notice a dangerous or harassing situation or someone in distress.

UNACCEPTABLE CONDUCT: All who participate in the event deserve respectful treatment, regardless of the capacity in which they are attending. Unacceptable behaviors include: intimidating, harassing, abusive, discriminatory, derogatory, or demeaning conduct by any attendee, speaker, partner, exhibitor, or volunteer of the event or related event activities. MnSEIA defines harassment to include: offensive verbal comments related to gender, sexual orientation, race, religion, national origin, gender identity, or disability; use of nudity and/or sexual images in public spaces (including presentation slides); deliberate intimidation, stalking or unwelcome following; harassing photography or recording; sustained disruption of talks or other events; unwelcome physical contact or sexual attention. Attendees often combine professional activities with social interaction and while MnSEIA encourages such networking and strengthening of connections between participants, MnSEIA reserves the right to remove anyone whose social attentions become unwelcome to an attendee or exhibitor, who appears inebriated and who engages in conduct that interferes with the ability of other attendees and/or exhibitors to participate in and enjoy the event. Event participants are not permitted to bring firearms to the event.

CONSEQUENCES OF UNACCEPTABLE BEHAVIOR: Unacceptable behavior will not be tolerated at the events whether by (including but not limited to) attendees, media, speakers, volunteers, organizers, venue staff, sponsors, or exhibitors. Anyone asked to stop unacceptable behavior is expected to comply immediately. MnSEIA, at its discretion, may bar those who violate this code from continued attendance or participation in some or all of the events, without refund of any fees paid, and may in appropriate circumstances bar violators of this code from attendance or participation of future events.

