



Minnesota Solar Energy Industries Association

We Move Minnesota Solar + Storage Forward

MnSEIA's Gateway to Solar 2022 Media Kit

Thank you for promoting MnSEIA's annual Gateway to Solar conference! Below are the event details, as well as sample social media posts and email copy. Please contact Abbi Morgan at amorgan@mnseia.org with questions.

MnSEIA's Socials: Please tag us!

Website homepage: <https://www.mnseia.org>

LinkedIn: <https://www.linkedin.com/company/minnesota-solar-energy-industry-association>

Twitter: @Mn_SEIA

Facebook: @Mn_SEIA

Event Details:

When: October 17-18, 2022

Where: The Hyatt Regency in Minneapolis, Minnesota

Event Page: <https://www.mnseia.org/2022-gateway-conference>

Registration Page: <https://registration.socio.events/e/gatewaytosolar>

Access Gateway to Solar Graphics: [Here](#). (Email amorgan@mnseia.org if you need a new file type.)

Twitter Sample Posts:

Tag us at @Mn_SEIA and use the hashtag #GatewayToSolar

Tweet 1: Have you heard about @Mn_SEIA's annual Gateway to Solar conference on October 17th and 18th? #GatewayToSolar includes 4 keynote presentations, 18 stimulating panel discussions, & 6 NABCEP courses, along with countless networking opportunities. Register here: <https://registration.socio.events/e/gatewaytosolar>

Tweet 2: Learn about the future of Minnesota's #solar and #energystorage industry from the top experts in the state at @Mn_SEIA's annual #GatewayToSolar conference! Register for 2 days of keynotes and sessions, networking opportunities, and plenty of fun at: <https://registration.socio.events/e/gatewaytosolar>

Tweet 3: Interested in Minnesota's #solar and #energystorage industries? @Mn_SEIA's Gateway To Solar conference is the place to be. Learn from industry experts about featured topics on community solar gardens, DEI, supply chain challenges, & more. Register here: <https://registration.socio.events/e/gatewaytosolar>

Tweet 4: Support our friends @Mn_SEIA at their annual #GatewayToSolar conference on October 17th and 18th at the Hyatt Regency in Minneapolis! With top-tier education and networking opportunities, this is one event you won't want to miss in 2022. <https://registration.socio.events/e/gatewaytosolar>

Tweet 5: We're charging up for @Mn_SEIA's annual #GatewayToSolar conference this October. Join us on the 17th and 18th at the Hyatt Regency in Minneapolis for quality networking, interesting educational presentations, and fun off-site events. Register here: <https://registration.socio.events/e/gatewaytosolar>



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LinkedIn or Facebook Sample Posts:

Tag us at @Mn_SEIA

Post 1: [MEDIA PARTNER NAME] is proud to support solar and energy storage not just in our home state but around the country! We've partnered with @Mn_SEIA to promote their annual [Gateway To Solar](#) conference that features 4 keynote presentations, 18 stimulating panel discussions, and 6 NABCEP courses. We hope you can attend on October 17th and 18th at the Hyatt Regency in Minneapolis. Learn more and register here today:

<https://registration.socio.events/e/gatewaytosolar>

Post 2: We're looking forward to quality solar and storage networking opportunities, education, and fun off-site events with @Mn_SEIA at their annual Gateway to Solar conference! Register today to attend one of the Midwest's biggest and best solar and storage events on October 17th and 18th in Minneapolis. Learn more and register at: <https://registration.socio.events/e/gatewaytosolar>

Post 3: Each year solar installers and developers, manufacturers, distributors, financiers, engineers, utilities, unions, government agencies, and more gather at @Mn_SEIA's [Gateway To Solar](#) conference in Minneapolis. Don't miss some of the top educational and networking opportunities in the Midwest on October 17-18th! Register to attend today: <https://registration.socio.events/e/gatewaytosolar>

Post 4: We're excited for @Mn_SEIA's [Gateway To Solar](#) conference this year, featuring topics on Minnesota's community solar garden program, energy storage, supply chain challenges, local energy policy, labor and workforce topics, and much more! Register at: <https://registration.socio.events/e/gatewaytosolar>

Email or Newsletter Sample Text:

Text 1: We're excited to participate in MnSEIA's 9th annual [Gateway To Solar](#) conference on October 17-18th at the Hyatt Regency in Minneapolis! This year's conference will feature educational sessions and keynotes from the top solar and storage experts in the state, NABCEP continuing education courses, and fun networking opportunities. Learn more and register at: <https://registration.socio.events/e/gatewaytosolar>

Text 2: Don't miss MnSEIA's 9th annual [Gateway To Solar](#) conference on October 17-18th at the Hyatt Regency in Minneapolis! With top-tier educational and networking opportunities, this is one event you'll want to attend in 2022. Topics include: Minnesota's community solar garden program, energy storage, supply chain challenges, local energy policy, labor and workforce topics, and much more! See the full schedule and register at: <https://www.mnseia.org/gateway-conference>

Text 3: Learn about the future of Minnesota's solar and energy storage industry from the top experts in the state at MnSEIA's annual [Gateway To Solar](#) conference! Register for 2 full days of keynotes and sessions, networking opportunities, and plenty of fun. We hope to see you there! <https://registration.socio.events/e/gatewaytosolar>