



Minnesota Solar Energy Industries Association

We Move Minnesota Solar + Storage Forward

Executive Director

Minnesota Solar Energy Industries Association (MnSEIA)

Lead Minnesota's solar and energy storage trade association during a transformational period for clean energy. Partner with an engaged Board of Directors, lead a talented team, shape statewide policy, and advance a thriving industry.

Position Description

About MnSEIA

The Minnesota Solar Energy Industries Association (MnSEIA) is a 501(c)(6) nonprofit organization that powers Minnesota's solar and energy storage industries through education, advocacy, and industry leadership. MnSEIA convenes stakeholders, advances healthy and competitive markets, shapes equitable clean energy policy, and expands access to clean energy opportunities that benefit all Minnesotans. Through the collective strength of its more than 150 member companies and organizations, MnSEIA works at the legislature, in regulatory proceedings, and across the industry to build a stronger clean energy economy and move Minnesota's solar and storage industries forward.

The Role

The Executive Director is MnSEIA's chief executive, responsible for strategic leadership, financial stewardship, operations, advocacy, and growth. Working with the Board of Directors, the ED ensures the association's long-term success and advances member interests.

Reports to: Board of Directors

Key Responsibilities:

- Lead the strategic direction, management, and administration of MnSEIA in partnership with the Board
- Develop and administer the annual budget; oversee accounting, reporting, payroll, and internal controls
- Diversify revenue across dues, sponsorships, events, grants, and partnerships
- Lead legislative and regulatory advocacy; serve as MnSEIA's primary spokesperson before policymakers, regulators, and the media
- Drive membership recruitment, retention, and engagement
- Plan conferences, educational programs, and networking events
- Oversee day-to-day operations, HR, vendors, compliance, and risk management
- Track performance against measurable goals and report regularly to the Board

Preferred Qualifications:

- Bachelor's degree in a relevant field (Business, Law, Public Policy, Energy, Political Science, Communications, or similar); advanced degree preferred
- Executive leadership experience managing teams and building high-performing cultures
- Proven success in strategic planning, budgeting, fundraising, and revenue generation
- Familiarity with nonprofit governance or membership associations
- Strong relationship-building across boards, members, policymakers, and partners
- Excellent written, verbal, and public speaking skills
- Knowledge of state government and legislative/regulatory processes
- Sound judgment, political acumen, and the ability to build consensus

Compensation & Benefits

Salary range: \$120,000–\$150,000, commensurate with experience. Benefits may include employer-paid health, dental, and vision insurance, disability coverage, generous paid time off, retirement contributions, and flexible hours.

To Apply

Email your resume and cover letter to info@mnseia.org with "Executive Director" in the subject line.

Timeline

The hiring timeline is flexible, with an anticipated start date in Fall 2026.

Commitment to Diversity, Equity, & Inclusion

At MnSEIA, we deeply value diversity and recognize that a successful transition to a clean energy economy must be equitable and inclusive. We are actively committed to building and sustaining an organization and industry that truly reflect the rich diversity of Minnesota. We believe that incorporating a wide range of backgrounds, perspectives, and lived experiences makes our organization stronger, more innovative, and our advocacy more effective. MnSEIA is an equal opportunity employer, and we strongly encourage individuals from all backgrounds and communities to apply.

Find out more about MnSEIA at www.mnseia.org