

Social Media Toolkit

Find shareable graphics [here](#). (Email mholz@mnseia.org for more file types.)

Use the materials below to help us flood #mnleg with support for Community Solar. Post these graphics and messages on your personal or company social media accounts to show lawmakers that Minnesotans support this program.

MnSEIA's Socials:

Website Homepage: www.mnseia.org | **X:** [@Mn_SEIA](#) | **Facebook:** [@Mn_SEIA](#)
Bluesky: [@mnseia.bsky.social](#) | **LinkedIn:** [@Minnesota Solar Energy Industry Association](#)

X/Bluesky:

Post 1:

- Minnesota has built 900+ MW of community solar with 34,000+ subscribers
- 25,000+ people use net metering to lower their energy bills.

HF 2442 would sunset community solar by 2030 and could weaken net metering next.

 Tell #mnleg to keep solar strong: <https://www.gis.lcc.mn.gov/iMaps/districts>

Post 2: Over 900 MW of clean energy, \$1.67B in benefits, 34,000+ subscribers, and thousands more Minnesotans relying on net metering.

HF 2442 would roll back community solar and open the door to further limits.

Act now: <https://www.gis.lcc.mn.gov/iMaps/districts>

Post 3: We're proud to support solar access in Minnesota. HF 2442 would end new community solar projects after 2030, and net metering protections could be next. Let's keep MN a leader in clean energy.

Take action: <https://www.gis.lcc.mn.gov/iMaps/districts>

Post 4: Community solar gardens and net metering help make #cleanenergy more accessible & affordable across MN. HF 2442 threatens one and puts the other at risk. Tell #MnLeg we need strong, local solar policies: <https://www.gis.lcc.mn.gov/iMaps/districts/>

Post 5: Minnesota once ranked 1st in the nation for the largest community solar garden program. Tell #mnleg to HF 2442 would sunset it, and net metering could be next. Tell #mnleg to protect these vital energy programs.

Find your lawmaker at: <https://www.gis.lcc.mn.gov/iMaps/districts/>

LinkedIn/Facebook:

Post 1: Community solar is under threat in HF 2442. And net metering, which ensures Minnesotans are fairly compensated for the solar energy they produce, could be next.

These two policies are cornerstones of Minnesota's clean energy leadership. They've empowered over 34,000 customers to access solar and 25,000 more to get fair credit for the energy they generate.

Let lawmakers know:

- ✅ Protect Community Solar
- ✅ Keep Net Metering Off the Chopping Block

<https://www.gis.lcc.mn.gov/iMaps/districts>

Post 2: Minnesota's clean energy success was built on community solar and net metering, two programs that give families, farmers, and small businesses the power to choose local, affordable energy.

But HF 2442 already includes a sunset on community solar, and net metering is strongly at-risk.

Now's the time to speak up. Tell your legislator to protect both:

<https://www.gis.lcc.mn.gov/iMaps/districts>

Post 3: DYK Minnesota ranks 19th in the U.S. for installed solar capacity and employs over 5,000 people in solar? Thousands of residents also rely on net metering to stabilize their energy bills. But HF 2442 would end new community solar projects by 2030, and puts fair solar compensation at risk.

☀️ Urge your lawmaker to protect Minnesota's clean energy leadership:

<https://www.gis.lcc.mn.gov/iMaps/districts>

Post 4: With uncertainty at the federal level, Minnesota must double down on what works: community solar and net metering. Both help Minnesotans take control of their energy bills, reduce costs, and strengthen the local grid. But HF 2442 puts all of that progress in jeopardy.

🗣️ Tell your legislator to protect proven clean energy programs:

<https://www.gis.lcc.mn.gov/iMaps/districts>

Email Alert:

Alert 1: Minnesota's nation-leading Community Solar Garden (CSG) program is at risk. A sunset provision in the House Energy Omnibus Bill (HF 2442) would end new CSG projects after 2030. This rollback threatens progress on solar access and affordability.

What's more, net metering protections could also be weakened. Net metering helps over 25,000 Minnesotans manage their electricity bills by providing fair compensation for solar energy sent back to the grid. Losing either program would be a major step backward for Minnesota's clean energy future.

Here's what's at stake:

- A 2030 end date for new community solar projects
- The potential loss of fair compensation through net metering
- Thousands of jobs and billions in clean energy investment

Take action now: Contact your legislators and ask them to remove the Community Solar sunset from HF 2442 and prevent changes to Minnesota's net metering policy.

Find your lawmaker: <https://www.gis.lcc.mn.gov/iMaps/districts>

Alert 2: For over a decade, Minnesota has led the nation in community solar, with over 900 MW installed and more than 34,000 subscribers. At the same time, net metering has empowered 25,000+ residents to lower their electricity bills by investing in rooftop solar. These tools have made clean energy more accessible, more affordable, and more local. But that progress is in danger.

The House Energy Omnibus Bill (HF 2442) includes a provision that would sunset the Community Solar Garden program in 2030 and opens the door to harmful changes to net metering. We need lawmakers to protect both programs. Community solar and net metering support jobs, reduce energy costs, and keep energy dollars in Minnesota communities.

Take action today and tell your legislators to:

- Remove the sunset provision from HF 2442
- Protect Minnesotans' rights to fair solar compensation

Find your lawmaker: <https://www.gis.lcc.mn.gov/iMaps/districts>