



MnSEIA is excited to announce the 8th annual Gateway to Solar Conference, October 18-19, 2021. It will take place in Downtown Minneapolis at the Hyatt Regency and will feature a hybrid option.

The Gateway Conference is a two-day working event that brings together solar practitioners from across the country for in-depth education, fun off-site events, and quality networking opportunities in a relaxed forum.

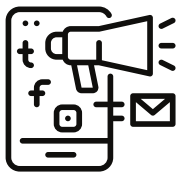
Who attends?

- Solar installers and developers, manufacturers, distributors, financiers, engineers, utilities, job trainers, trade unions, non-profits, government agencies, and more.

Why attend?

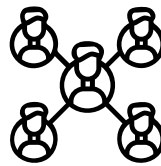
- Connect with solar professionals, make business deals, hear from solar leaders and state legislators, and learn about the future of Minnesota solar.

Sponsorship Benefits



Gain exposure on MnSEIA's:

- Website
- Conference app
- Social platforms
- Email communications



Directly connect with solar professionals from MN and beyond



Access to private conference rooms for meetings & business deals

Proceeds from the Gateway Conference support MnSEIA's year-round regulatory and policy efforts that enhance the growth of solar across the state.

We offer a wide variety of sponsorship packages, so you can get involved at a level that best suits your company. Review sponsorship benefits and sign up today!

Contact conference@mnseia.org with questions.

Gigawatt Sponsorship: \$10,000

Sponsorship includes entrance for 10 for two full days of the hybrid conference and the Welcome & Closing Receptions. Entrance for 10 to off-site networking activity (tba), 2 prominently placed tables in the exhibit space, and a prominently placed banner. Also take advantage of the opportunity to speak in and sponsor a session of your choice. Promote your company through logo placement on MnSEIA's website, conference app, printed conference materials, and social media.

Reception Sponsorship: \$7,500 (3 available)

Sponsorship includes entrance for 5 for two full days of the hybrid conference and the Welcome & Closing Receptions. Entrance for 5 to off-site networking activity (tba) and 1 prominently placed table in the exhibit space. Promote your company through logo placement at either the Welcome Reception, Closing Reception, or off-site networking event (your preference), and on MnSEIA's website, conference app, printed conference materials, and social media. Sponsorship includes logo placement at the reception of your choice and staff acknowledgment throughout the conference.

Breakfast or Lunch Sponsorship: \$5,500 (4 available)

Sponsorship includes entrance for 3 for two full days of the hybrid conference and the Welcome & Closing Receptions, plus up to 5 extra single day passes for the day when your sponsored lunch or breakfast occurs, a prominently placed table in the exhibit space, and logo placement on MnSEIA's website, conference app, printed materials, and social media. Sponsorship includes logo placement at the breakfast or lunch of your choice and staff acknowledgment throughout the conference.

Megawatt Sponsorship: \$5,000

Sponsorship includes entrance for 6 for two full days of the hybrid conference and the Welcome & Closing Receptions, a prominently placed table in the exhibit space, opportunity to sponsor a session, and logo placement on MnSEIA's website, conference app, printed materials, and social media.

Technology Sponsorship: \$5,000 (1 available)

Sponsorship includes entrance for 3 to two full days of the hybrid conference and the Welcome & Closing Receptions. Promote your company through a table in the exhibit space, pinned logos on the conference app, and logo placement on MnSEIA's website, conference materials, social media, and signage at the event promoting the app.

Kilowatt Sponsorship: \$3,000

Sponsorship includes entrance for 3 for two full days of the hybrid conference and the Welcome & Closing Receptions, a table in the exhibit space, and logo placement on MnSEIA's website, conference app, printed materials, and social media.

Gateway Networking Sponsorship: \$2,000

Sponsorship includes entrance for 3 for two full days of the hybrid conference and the Welcome & Closing Receptions, plus logo placement on MnSEIA's website, conference app, printed materials and social media.

Build-Your-Own Package: \$500 base rate for logo placement or add benefits to the above packages

Need additional benefits for a sponsorship package or want to create a totally new one? Add to your current package or make your own sponsorship experience from the options below. Starting at \$500 for logo placement for packages built from scratch.

Benefit:	Price:	Quantity:	Benefit:	Price:	Quantity:
Logo Placement (REQUIRED for packages you create yourself)	\$500		Prominently placed banner at event	\$500	
Table in exhibit hall	\$1,000		Conference ticket	\$500	
Speaking Opportunity	\$1,000		Sponsor a session	\$250	
Total Price (add up all costs and list here):					

MnSEIA Gateway to Solar 2021 Sponsor Registration

or [Register online here](#)

Your Name: _____

Company/Organization: _____

Street Address: _____

City: _____ **State:** _____ **Zip:** _____

Email Address: _____

Phone Number: (____) ____ - _____

Sponsor Level:

- Gigawatt Sponsor - \$10,000
- Reception Sponsor - \$7,500
- Breakfast or Lunch Sponsor - \$5,500
- Megawatt Sponsor - \$5,000
- Technology Sponsor - \$5,000
- Kilowatt Sponsor - \$3,000
- Gateway Networking Sponsor - \$2,000

Build-Your-Own Package - Add to your current package or make your own sponsorship experience from the options below. Packages built from scratch must include the \$500 base fee for logo placement:

Benefit:	Price:	Quantity:	Benefit:	Price:	Quantity:
Logo Placement (REQUIRED for packages you create yourself)	\$500		Prominently placed banner at event	\$500	
Table in exhibit hall	\$1,000		Conference ticket	\$500	
Speaking Opportunity	\$1,000		Sponsor a session	\$250	
Total Price (add up all costs and list here):					

How would you like to pay?

- Credit Card (we'll send you a link to pay online. Due to processing fees, this option is not available for sponsorship packages that are \$5,500 or more.)
- Please invoice me at the email above
- I will send a check within one business week to:

MnSEIA P.O. Box 8141 St. Paul, MN 55108

Disability Accommodations

MnSEIA encourages persons with disabilities to participate in its programs and activities. If you anticipate needing any type of accommodation or have questions about the physical access provided, please contact info@MnSEIA.org in advance of your participation or visit.

Waiver Agreement

I agree and acknowledge that I am undertaking participation in MNSEIA events and activities as my own free and intentional act and I am fully aware that possible physical injury might occur to me as a result of my participation in these events. I give this acknowledgement freely and knowingly and that I am, as a result, able to participate in MNSEIA events and I do hereby assume responsibility for my own well-being.

Waiver of Liability Relating to Coronavirus/COVID-19

Basic public health measures will be implemented at the event to the best of our abilities, however, MnSEIA cannot prevent Gateway to Solar attendees from becoming exposed to, contracting, or spreading COVID-19 while attending the event. Furthermore, public health measures may not be possible to implement due to state law, mutations in the virus, changing event program policies, federal law or other reasons unknown at this time.

Therefore, by signing this document and attending the event in person, you are agreeing to accept the risk associated with attending any group gathering during the current global pandemic. Specifically, you agree to forever release and waive your right to bring suit against MnSEIA and its owners, officers, directors, and employees in connection with exposure, infection, illness, bodily harm, and/or the spread of COVID-19 during the Gateway to Solar Conference.

Terms and Conditions

I agree and acknowledge that I have read and understand the attached Terms and Conditions pertaining to participation in the MnSEIA Gateway to Solar Conference.

Signature

Date

____/____/2021

Name Printed

Terms and Conditions

Registration Policy

- Registrations can be processed online and via paper form.
- Registration confirmations will be emailed to the registrant.
- Registration rate quotes are in U.S. dollars. Checks must be payable in U.S. dollars and drawn on a U.S. bank.
- Attendees with questions regarding conference registration including any changes to attendee registration, please email Conference@MnSEIA.org

Payment Policy

Credit Card: If an attendee pays with a credit card and the payment is approved, the registration will immediately become active and the attendee will receive a confirmation email.

Check Mailing Address: MnSEIA PO Box 8141 Saint Paul, MN 55108

Please Note: Payment is expected within thirty days of registration or invoice. A payment that exceeds 30 days may lose any discounts or additional benefits at the time of posting notice of sponsorship procurement.

Cancellations and Refunds

- Substitutions are allowed by individuals within the same company, prior to the event or onsite. Substituting multiple individuals is not permitted for a single pass.
- Cancellation requests by September 18, 2021 will be eligible for a 50% refund.
- Cancellation requests after September 18, 2021 will not be eligible for a refund.
- Cancellation of a registration does not cancel an attendee's hotel reservation. Individuals are responsible for cancelling their own hotel reservations.
- All registration cancellations must be submitted in writing to conference@mnseia.org. The date of email cancellation request will be considered the cancel date.
- Requests for refunds received by September 18, 2021 will be processed after completion of the event.
- In the event the conference is cancelled outright, MnSEIA's liability is limited to the refund of the conference registration only.
- In the event an in-person conference is cancelled, a digital event is instituted. MnSEIA will provide a digital sponsorship package that is commensurate with the original sponsorship package. Any excess dollars will be refunded after the conference or can be moved to a 2022 Gateway to Solar conference sponsorship.

MnSEIA Gateway to Solar Code of Conduct

MnSEIA is committed to providing a friendly, safe and welcoming environment for all, regardless of gender, sexual orientation, ability, race, ethnicity, religion, national origin, or other protected characteristics. We expect all attendees, media, speakers, volunteers, venue staff, and exhibitors to help us ensure a safe and positive experience for everyone. This Code of Conduct outlines our expectations for behavior, as well as the consequences for unacceptable behavior.

CODE OF ETHICAL CONDUCT: Be considerate, respectful, and collaborative. Refrain from demeaning, discriminatory, or harassing behavior and speech. Be mindful of your surroundings

and of your fellow participants. Alert event venue security or MnSEIA staff if you notice a dangerous or harassing situation or someone in distress.

UNACCEPTABLE CONDUCT: All who participate in the event deserve respectful treatment, regardless of the capacity in which they are attending. Unacceptable behaviors include: intimidating, harassing, abusive, discriminatory, derogatory, or demeaning conduct by any attendee, speaker, partner, exhibitor, or volunteer of the event or related event activities. MnSEIA defines harassment to include: offensive verbal comments related to gender, sexual orientation, race, religion, national origin, gender identity, or disability; use of nudity and/or sexual images in public spaces (including presentation slides); deliberate intimidation, stalking or unwelcome following; harassing photography or recording; sustained disruption of talks or other events; unwelcome physical contact or sexual attention. Attendees often combine professional activities with social interaction and while MnSEIA encourages such networking and strengthening of connections between participants, MnSEIA reserves the right to remove anyone whose social attentions become unwelcome to an attendee or exhibitor, who appears inebriated and who engages in conduct that interferes with the ability of other attendees and/or exhibitors to participate in and enjoy the event. Event participants are not permitted to bring firearms to the event.

CONSEQUENCES OF UNACCEPTABLE BEHAVIOR: Unacceptable behavior will not be tolerated at the events whether by (including but not limited to) attendees, media, speakers, volunteers, organizers, venue staff, sponsors, or exhibitors. Anyone asked to stop unacceptable behavior is expected to comply immediately. MnSEIA, at its discretion, may bar those who violate this code from continued attendance or participation in some or all of the events, without refund of any fees paid, and may in appropriate circumstances bar violators of this code from attendance or participation of future events.